



CEST Design Contest

CEST is looking for a new logo, website design and visual identity!

We invite all the students of the University of Luxembourg to participate in our design contest. A total of **800 EUR** will be distributed to the winners. The contest will be run in two phases, with 100 EUR going to the three best designs of the first phase and 500 EUR going to the final winner.

Participation

Participation to this design contest is reserved to students that are currently enrolled at the University of Luxembourg. The first phase is open until the 29th of October and has a prize money of **100 EUR for the best three entries**. For more details, please consult the second part of this document.

In case you have any remaining questions, please don't hesitate to contact us at cest@uni.lu - we will gladly assist you.

Interested? Then check out the rules of the contest on the next page!

Cercle des Étudiants de la FSTC ASBL

Adresse: 6, rue Coudenhove-Kalergi
L-1359 Luxembourg

Email: cest@uni.lu
Numéro RCS: F1061

Phase 1

- CEST logo draft
- CEST colour palette draft
- CEST website design mockup

The first phase is open to **all students of the university**. Participants are required to submit a CEST logo sketch, a colour palette to be used for all CEST material and a mockup of what the CEST website would look like with the new logo & design - evaluation of the submissions will be limited to these three documents.

The entries can be submitted to cest@uni.lu, starting now and in **any format** (including paper). They only need to be as complete as the participant considers necessary. Every participant needs to join his full name, address and student number to the entry and send it from an official University of Luxembourg email address.

The CEST Executive Committee will pick the top three entries and award each **100 EUR** for their effort. Please note that participation to the second phase of the contest is a prerequisite to win the 100 EUR prize money of the first phase, so be sure that you are capable of fulfilling these requirements!

Phase 2

- CEST logo as vector graphics
- CEST website design as Wordpress theme
- CEST business card design
- CEST letterhead design & fonts
- CEST mascot design

The second phase is only open to the top three entries of the first phase. Participants will be required to provide a **complete portfolio** for the new CEST visual identity. All entries need to be submitted in industry standard formats. A complete set of requirements will be decided in cooperation between the phase one winners and the CEST Executive Committee.

The winner will win the final prize of **500 EUR**. In order to be awarded the prize money, the winner of the second phase will need to transfer all rights to his submission to CEST ASBL. He or she will however be credited on all pages of the CEST website as long as the design is used.

Submission

All entries are to be sent to the official CEST email address located at cest@uni.lu from an official University of Luxembourg email address. They have to be accompanied by the student's full name, address and student number. The CEST Executive Committee promises to review each submission in full and give a complete reply to every participant.